



JAN/FEB 2025



Before

Sometimes the grass IS greener on the other side...



After

but we'll make both sides green!
(we don't move red sheds though 😊)

2025 Services Will Begin Soon!

If you are reading this newsletter then your services are in WORK ORDER status and we will begin servicing your lawn as early as February!

Grass plants need the proper nutrients, sunlight, and moisture paired with correct, proper mowing. So, we at PURE are 1/4 of that equation- the proper nutrients. We are looking forward to servicing you again here in 2025!

As a gentle reminder, our 5% prepay discount deadline is coming up soon- January 31st. Please mail your check soon if you would like to prepay! Any service added after Feb. 1st will not qualify for this discount.

Please contact us if you need to cancel or make changes to your 2025 service plan before we begin your services!

Early Spring Treatment On Your Lawn

A good diet and physical movement is a precursor to our bodies being healthy just as a properly timed weed preventer application is the best precursor to a beautiful lawn. As soil temperatures begin to rise this Spring, weeds will start germinating. Warm soil tells seeds to break open and grow. Not to worry! We will have weed preventer on your lawn prior to the warmth and your lawn will be ready!

Landscape Bed Weed Preventer

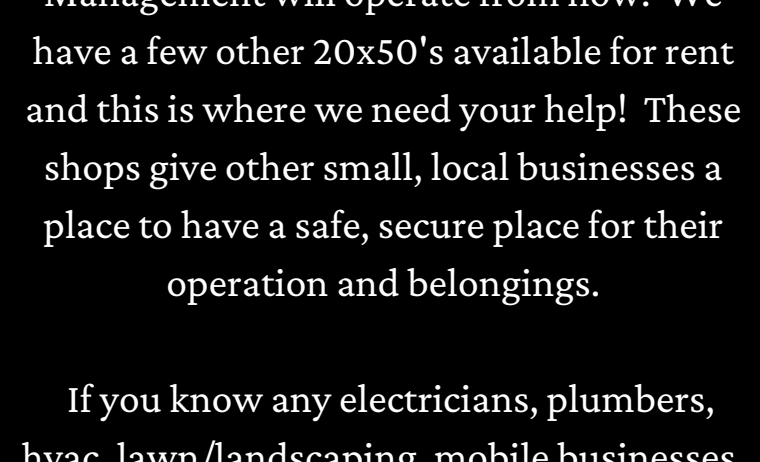
Optional Add-On Service



For many customers, these applications are game-changers. They are intended for those that don't like to hand pull every weed. This service is performed 3x's a year. This service CANNOT be performed in beds with annual flowers and DOES NOT prevent Bermuda and Nutsedge.

Pro Tip: Stay Off the Frozen Fescue!

When you walk or drive on frozen fescue you crush the cell walls of the plant which results in brown tracks in the lawn until the Spring growth happens.



We have exciting news! Last year we started a new venture of a storage business in Carl Junction. Along the way, unexpected blessings have come. One of those is a short story we are about to share.

Up until 2024 our lawn business had been operating out of a large shop we built on our home property. In August of 2024, our 5 year old son Blaze climbed the pallet racking in the shop, to try and retrieve his kittens, and fell from almost 6ft high. He suffered a concussion and a brain bleed. He was life flighted from Carthage Mercy to Springfield Mercy to be near a Pediatric Surgeon in case they needed to relieve the swelling and bleeding on his brain. Praise be to God, he did not need surgery and he has recovered quite well. This accident came just 2 weeks after losing our precious nephew, Reuben, in a boating accident at Table Rock Lake. As you can imagine, when our son Blaze had his accident we were urgently trying to find a way to better protect our children at home. Lots of moving vehicles- company trucks, skid steer, delivery drivers, all paired with curious children.. you get the idea. Since we were already building a storage facility we decided to birth a dream much sooner than we expected and build what we call 20 x 50 contractor shops. This is where PURE Lawn Management will operate from now. We have a few other 20x50's available for rent and this is where we need your help! These shops give other small, local businesses a place to have a safe, secure place for their operation and belongings.

If you know any electricians, plumbers, hvac, lawn/landscaping, mobile businesses, e-commerce businesses, and more of the like, we are sharing our news with you in hopes that you can share with your circle groups and help us get the word out! The sky is the limit on the needs these could fill for someone!

Here is a link for more details and all of the amenities included with the contractor shops:

<https://www.crexi.com/lease/properties/898681/missouri-contractor-units>

In addition to the 20x50 contractor shops, we also have the following sizes: 5x10, 10x10, 10x15, 10x20, 10x30, outside parking

As a thank you for your gracious help, we'd like to offer \$20 off one lawn service for each person you refer our way who rents any of our storage spaces! Tell them to mention your name.

To visit our Storage website visit, www.purestoragecarljunction.com



Contractor Recommendations

We always get questions about who we recommend for services we don't offer. So we keep this ongoing list just for you!

JASPER RIDGE LLC - CARSON JENSEN - 417-396-4044
Landscaping (Large Projects) · Irrigation · Drainage · Commercial Snow Removal

EVERGREEN ESTATES LANDSCAPING - HANK HEID - 417-317-9385
Mowing · Small Landscaping Install/Maintenance

MORITZ LAWN AND LANDSCAPING - JAKE MORITZ - 417-439-1136
Mowing (CJ Area Primarily) · Retaining Walls

HICKMAN SERVICES - EVAN HICKMAN - 417-629-4608
Mowing · Sod Install

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