



Summer Treatment On Your Lawn

Bermuda: We are applying fertilizer high in nitrogen with micronutrients and beneficial bacteria to aid in heat stress. Spraying weeds where needed.

Zoysia and Fescue: We are applying controlled release fertilizer with micronutrients and beneficial bacteria to aid in heat stress. Spraying weeds where needed.

Additional Services: We are protecting tree and shrubs from bagworm and Japanese beetle damage.

Bagworm Damage:

<https://youtu.be/x7MUG3G3dsM>

https://youtu.be/ypVVRW_btyE

<https://youtu.be/Umdl4GTV8i8>

Education: Seeding

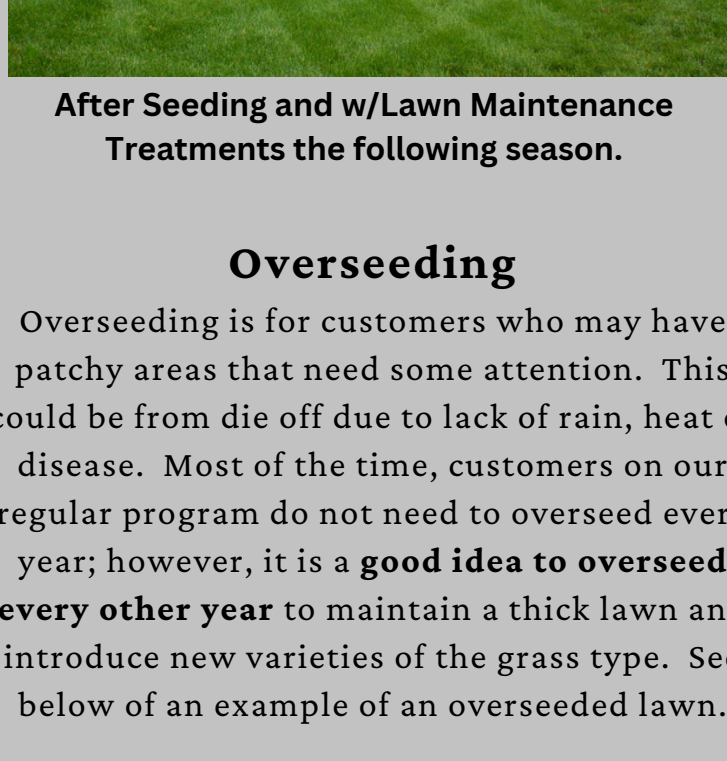
Seeding isn't too far around the corner. September and October are the heavy Fescue seeding months. We start the conversation in July so that customers can begin thinking/watching for if they have areas that might be in need of seed. Customers who need seeding fall into 1 of 2 categories: Renovation or Overseeding

Renovations

Renovations are for customers who are new and do not have enough existing grass to make treatments worthwhile. Their lawns are loaded with weeds and killing weeds without reseeding after would mean leaving them with dirt. So for these customers, their lawn gets killed and we push the 'restart' button. See below an example of a renovated lawn.



Before



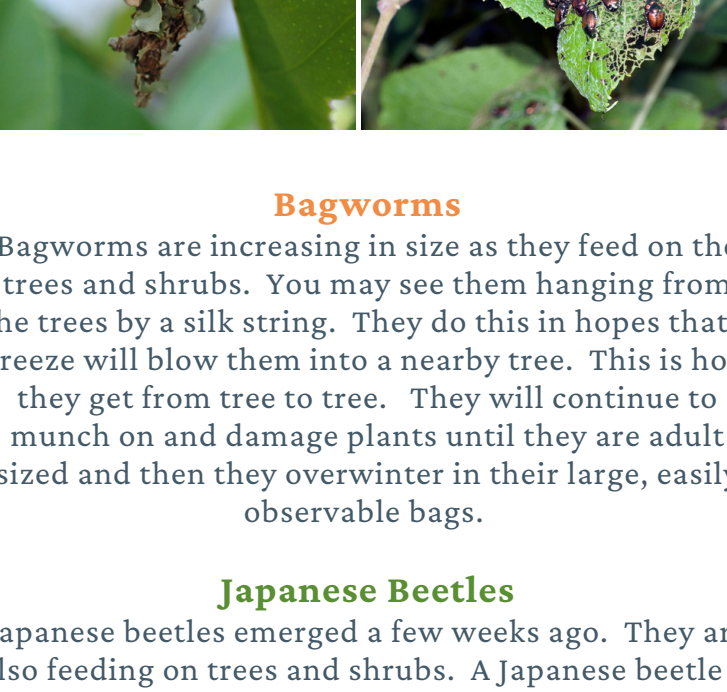
After a Complete Kill on the Lawn



After Seeding and w/Lawn Maintenance Treatments the following season.

Overseeding

Overseeding is for customers who may have patchy areas that need some attention. This could be from die off due to lack of rain, heat or disease. Most of the time, customers on our regular program do not need to overseed every year; however, it is a **good idea to overseed every other year** to maintain a thick lawn and introduce new varieties of the grass type. See below of an example of an overseeded lawn.



After Overseeding

Pro Tip: Maintain Soil Moisture



It can be easy to skip watering just because rain is forecasted; however, maintaining soil moisture ahead of the rain can actually help the soil retain the rain and not just run off. Watch this video to learn more!

Maintaining Soil Moisture:

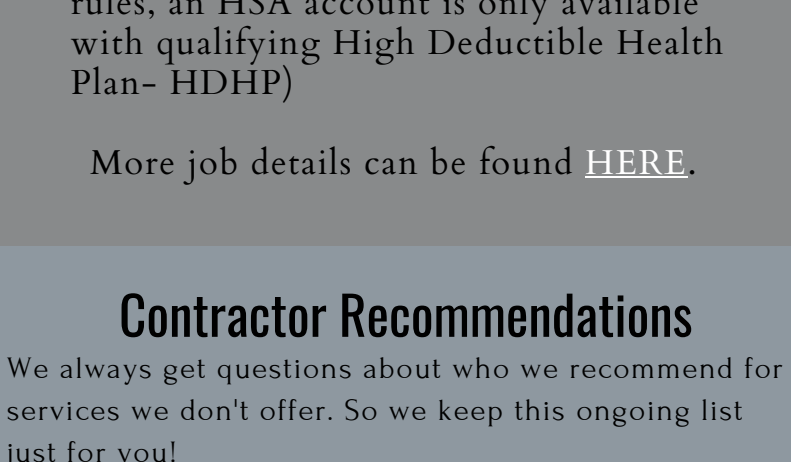
https://youtu.be/UQmWXNgd_wA

How to ID Dry Spots:

<https://youtu.be/R3xITQOtFEM>

Tree and Shrub Insect and Disease Control

ADD-ON SERVICE



Bagworms

Bagworms are increasing in size as they feed on the trees and shrubs. You may see them hanging from the trees by a silk string. They do this in hopes that a breeze will blow them into a nearby tree. This is how they get from tree to tree. They will continue to munch on and damage plants until they are adult sized and then they overwinter in their large, easily observable bags.

Japanese Beetles

Japanese beetles emerged a few weeks ago. They are also feeding on trees and shrubs. A Japanese beetle is actually a grub worm so while they may not have emerged from your lawn because of our Insect Protection Treatment on the LAWN this Spring, they may emerge from your neighbors lawn and come to your landscape.

We perform applications to prevent these pests from wreaking havoc on your landscape. Our applications also protect against other common pests such as army worms, aphids, mites, blister beetles and more.

If this is a service you could benefit from, please hit 'reply' to this email and we can get you a quote! The next application for these are starting soon!

ARE WE STILL HIRING? YES!

We are still looking to add another **Lawn Treatment Technician** to our team. Hiring a quality employee is of utmost importance to us. We want the best of the best to work for us and help serve you, our customers! This means it takes time and patience to find the right fit.

If you know someone who is dependable, hard working, and has outstanding morals please let them know we'd like to connect. As a **THANK YOU** for sharing the word, if our next hire comes from your referral and continues employment beyond 90 days, we want to gift **YOU** a **\$200 account credit!**

They can fill out our job application by going to: www.purelawnmanagement.com/careers/

Pay Range: **\$17-\$24/hr**

Benefits:

- Retirement – up to 3% company match
- 10 Accrued PTO Days per year (can begin to be used after 90 days)
- 3 Employer Elected PTO Days (extended holiday)- Dec. 27, 2024 - Dec 31, 2024
- 10 Maternity/Paternity PTO Days (available after 1 year of employment)
- 10 Paid Holidays: • Thanksgiving (day before and after – 3 total) • Christmas (day before and after – 3 total) • New Years Day • Memorial Day • 4th of July • Labor Day
- Health Savings Account (HSA) – company contributes \$25/mo. (Per IRS rules, an HSA account is only available with qualifying High Deductible Health Plan- HDHP)

More job details can be found [HERE](#).

Contractor Recommendations

We always get questions about who we recommend for services we don't offer. So we keep this ongoing list just for you!

JASPER RIDGE LLC - CARSON JENSEN- 417-396-4044
Landscaping (Large Projects) · Irrigation · Drainage

EVERGREEN ESTATES LANDSCAPING - HANK HEID - 417-317-9385
Mowing · Small Landscaping Install/Maintenance

MORITZ LAWN AND LANDSCAPING - JAKE MORITZ- 417-439-1136
Mowing (CJ Area Primarily) · Retaining Walls

HICKMAN SERVICES - EVAN HICKMAN - 417-629-4608
Mowing Sod Install

CONTACT INFO:
EMAIL: OFFICE@PURELAWNMANAGEMENT.COM
PHONE: 417-850-7873