



MAY 2024



WE'RE STILL HIRING!

We are looking to add another **Lawn Treatment Technician** to our team. Hiring a quality employee is of upmost importance to us. We want the best of the best to work for us and help serve you, our customers!

If you know someone who is dependable, hard working, and has outstanding morals please let them know we'd like to connect. As a **THANK YOU** for sharing the word, if our next hire comes from your referral and continues employment beyond 90 days, we want to gift **YOU** a **\$200 account credit!**

They can fill out our job application by going to: www.purelawnmanagement.com/careers/

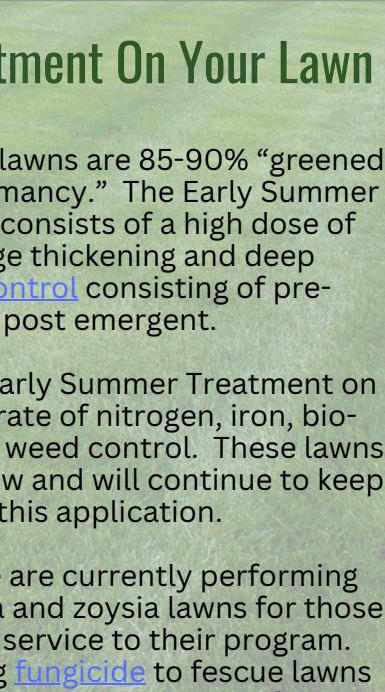
Pay Range: **\$17-\$24/hr**

Benefits:

- Retirement - up to 3% company match
- 10 Accrued PTO Days per year (can begin to be used after 90 days)
- 3 Employer Elected PTO Days (extended holiday)- Dec. 27, 2024 - Dec 31, 2024
- 10 Maternity/Paternity PTO Days (available after 1 year of employment)
- 10 Paid Holidays: • Thanksgiving (day before and after - 3 total) • Christmas (day before and after - 3 total) • New Years Day
- Memorial Day • 4th of July • Labor Day
- Health Savings Account (HSA) - company contributes \$25/mo. (Per IRS rules, an HSA account is only available with qualifying High Deductible Health Plan- HDHP)

More job details can be found [HERE](#).

Meet Our New Office Admin, Tiffany!



Tiffany has joined our team to assist with some of the office administrative tasks. You may hear her pleasant voice when you talk to her on the phone!

We are excited to have her join us so we can continue to serve you well!

Early Summer Treatment On Your Lawn

Bermuda: Most bermuda lawns are 85-90% "greened up" or "woke up from dormancy." The Early Summer Treatment for bermuda consists of a high dose of nitrogen (to encourage thickening and deep greening), and [weed control](#) consisting of pre-emergent and post emergent.

Zoysia and Fescue: The Early Summer Treatment on these lawns are a lower rate of nitrogen, iron, bio-stimulants and spot spray weed control. These lawns have a nice green color now and will continue to keep the color with this application.

Additional Services: We are currently performing [core aeration](#) for bermuda and zoysia lawns for those who elected to add this service to their program. We are currently applying [fungicide](#) to fescue lawns for those who elected to protect the lawn from disease or who have had previous disease activity. See more disease info below.

Education: Disease/Fungus

Even though we are on your lawn approx every 4-6 weeks, in the time when we are not there problematic symptoms can arise. We want to help you be watchful so that you can send us pictures and/or give us a call if you see something that needs addressed. Disease is one of the problematic issues that can arise in a lawn occasionally and needs addressed with fungicide applications if you want to have a healthy, green lawn.

What Causes Disease?

Remember in the last newsletter when we mentioned us (treatments) being just 1/3 of the equation of a healthy lawn? Mowing and Water being the other 2 essential components.

Causes for Disease:

1. Over or Under Watering
2. Improper Mowing Heights
3. High Humidity
4. Heat of the Season

Warm Season Grasses:

- Common diseases found: Zoysia Patch, Fairy Ring, Brown Patch
- We tend to see disease on warm season lawns starting in the spring as lawns are greening.



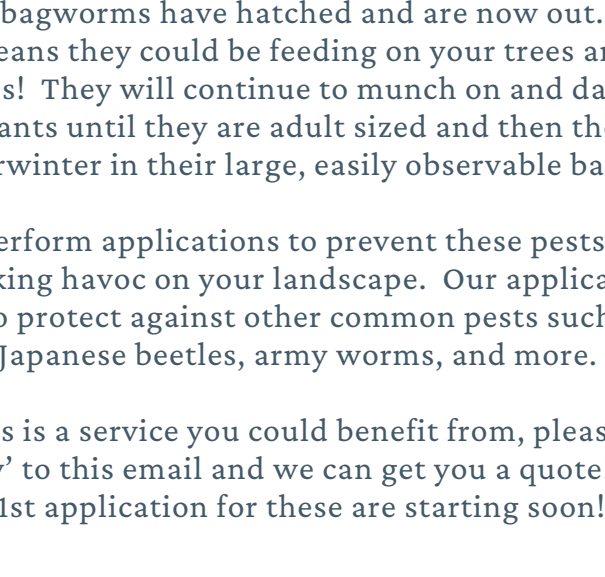
Zoysia Patch



Fairy Ring

Cool Season Grasses:

- Common diseases found: Brown Patch, Dollar Spot
- We tend to see disease on cool season lawns starting Mid May.



Brown Patch



Dollar Spot

Some people choose to take the gamble and see how much damage the disease actually does and others like to be proactive and treat it before it becomes a bigger problem. Untreated disease can lead to dead spots that need to be reseeded or re-sodded in order to prevent weeds from taking over in those areas. **The best looking fescue lawns get fungicide to remain green all summer long.**

Pro Tip: Don't Wait Too Long Between Mows

Only remove 1/3 of the grass blade during a mow. If after mowing there are clumps, like in the picture above, either bag or mulch them in by mowing over the clippings again until you can't see them. These grass clippings will smother the grass underneath it and damage the lawn in return.

Tree and Shrub Insect and Disease Control

ADD-ON SERVICE

Baby bagworms have hatched and are now out. This means they could be feeding on your trees and shrubs! They will continue to munch on and damage plants until they are adult sized and then they overwinter in their large, easily observable bags.

We perform applications to prevent these pests from wreaking havoc on your landscape. Our applications also protect against other common pests such as Japanese beetles, army worms, and more.

If this is a service you could benefit from, please hit 'reply' to this email and we can get you a quote! The 1st application for these are starting soon!

Contractor Recommendations

We always get questions about who we recommend for services we don't offer. So we keep this ongoing list just for you!

JASPER RIDGE LLC - CARSON JENSEN- 417-396-4044
Landscaping (Large Projects) · Irrigation · Drainage

EVERGREEN ESTATES LANDSCAPING - HANK HEID - 417-317-9385
Mowing · Small Landscaping Install/Maintenance

MORITZ LAWN AND LANDSCAPING - JAKE MORITZ- 417-439-1136
Mowing (CJ Area Primarily) · Retaining Walls

HICKMAN SERVICES - EVAN HICKMAN - 417-629-4608
Mowing · Sod Install

CONTACT INFO:
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PHONE: 417-850-7873