



MARCH 2024



WE'RE HIRING!

We are looking to add another Lawn Technician to our team. Being a small business, hiring a quality employee is of upmost importance to us. We want the best of the best to work for us and help serve you, our customers!

If you know someone who is dependable, hard working, and has outstanding morals please let them know we'd like to connect.

They can fill out our job application by going to:

www.purelawnmanagement.com/careers/

Starting Salary: \$41,560.00 per year
Benefits:

- Retirement, up to 3% match
- Accrued PTO (10 days total per year), can begin to be used after 90 days
- 10 Paid Holidays - Thanksgiving (day before and after - 3 total) - Christmas (day before and after - 3 total) - New Years Day - Memorial Day - 4th of July - Labor Day

- Employer Extended Paid Time Off - Dec. 27, 2024 - Dec 31, 2024 (3 total)
- HSA - \$25/month (Only available with qualifying High Deductible Health Plan- HDHP)
- Maternity/Paternity PTO (available beginning after 1 year of employment) - 10 days total

More job details can be found [HERE](#).

Late Spring Treatment On Your Lawn

Time for GREEN! We are applying an organic based fertilizer to thicken the lawn and give it a deep green as well as a broadleaf weed control.

It is also time to apply Lawn Insect Protection Treatment. For most, this application will happen at the same time as the Late Spring Treatment. This application will protect your lawn all season long from harmful insects.



PRO BERMUDA TIP:

GET GREEN FASTER

One thing that is frustrating about bermuda in SWMO is how long it is brown (in dormancy). Soil WARMTH wakes bermuda up and turns it green.

To speed this process up

Mow and bag the grass as short as possible (without scalping the soil)

By removing the brown bermuda on top you are removing a blanket that is keeping the sun from reaching the soil.

Take that blanket off and get the soil warming faster to get the bermuda greener faster!

Tip: Mowing Height

We know we mentioned this in the February newsletter but it's SO IMPORTANT so it's being highlighted again.

As you gear up for mowing season, make sure your blades are sharp! If you don't/can't sharpen your blades yourself, we recommend calling Sutherlands in Joplin to take care of you.

Sharp blades make a prettier cut and are less stressful on the lawn than dull blades.

Set your cutting height to the proper setting- Fescue lawns in the spring around 3.5"-4" and Bermuda/Zoysia around 2"-3".



Mosquito, Flea, and Tick Program

ADD-ON SERVICE

There are many common, well known tick disease-borne illnesses such as **Alpha-gal Syndrome, Lime Disease, Rocky Mountain Spotted Fever** to name a few. We are now licensed to be able to control these pests, as well as mosquitos and fleas.

These are separate programs from your typical lawn application program. For lawn applications we are targeting pests that affect the lawn itself. With our new license, we are targeting **pests that affect people and pets.**

There are 3 program options for customers to choose from: *Mosquito Only*, *Flea and Tick Only*, or bundling *Mosquito, Flea and Tick* together to save on each application cost.

If this is a service you could benefit from, please hit 'reply' to this email and we can get you a quote! The 1st application for these will begin in April.

Contractor Recommendations

We always get questions about who we recommend for services we don't offer. So we keep this ongoing list just for you!

JASPER RIDGE LLC - CARSON JENSEN- 417-396-4044
Landscaping (Large Projects) · Irrigation · Drainage

EVERGREEN ESTATES LANDSCAPING - HANK HEID - 417-317-9385
Mowing · Small Landscaping Install/Maintenance

MORITZ LAWN AND LANDSCAPING - JAKE MORITZ- 417-439-1136
Mowing (CJ Area Primarily) · Retaining Walls

HICKMAN SERVICES - EVAN HICKMAN - 417-629-4608
Mowing · Sod Install

CONTACT INFO:
EMAIL: OFFICE@PURELAWNMANAGEMENT.COM
PHONE: 417-850-7873